



BADGER BULLETIN

ULTIMATE SOFTLOCK™

The Badger line of performance wear so soft to the touch, you have to feel it to believe it.

THERE'S NO SOFTER SHIRT ON THE PLANET™

With 200% more filaments than normal performance wear, Ultimate SoftLock™ from Badger raises the bar with best-in-class fabric durability, flexibility, and a silky-soft feel that provides unparalleled comfort.

SUPERIOR WICKING + UV PROTECTION

Ultimate SoftLock features our advanced moisture management system that actually pulls sweat away from the body to evaporate from the exterior of the fabric. Keeping you cool and comfortable, our quick-dry fabric performance is guaranteed for life, and our 50+ UPF is the highest UV protection rating that clothing can have.

ANTIMICROBIAL PROTECTION

Badger pioneered our proprietary process that permanently embeds bacteria-fighting silver ion technology directly into the fabric structure of our Ultimate SoftLock gear, providing a lifetime of maximum protection from harmful bacteria and unpleasant odors.

B COLORIGHT™

Ultimate SoftLock and all Badger Sport gear sets the standard for color consistency and performance; B COLORIGHT™ is our proprietary three-tiered process that rigorously tests and guarantees every piece of Badger Sportswear to be the right team color, every time, and over time.



QUALITY FOR ALL. GUARANTEED.™



INNOVATIVE

INNOVATION IS A CONSTANT AT BADGER. OUR TEAM IS ALWAYS DEVELOPING NEW FABRICS AND PROCESSES THAT OFFER CUTTING EDGE PERFORMANCE, STYLE AND COMFORT.



Badger Sport is proud to stand behind every product we make with our exclusive Badger Lifetime Performance Guarantee™. If you're not completely satisfied with ULTIMATE SOFTLOCK™ fabric – or any Badger product – we will replace it. Simple as that. It's just another reason to choose Badger Sport.